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III Semester M.Com. (Regular) Degree Examination, March/April - 2025

COMMERCE (Elective)

Intellectual Property Rights

(CBCS Scheme)

Paper : 3.1

Time : 3 Hours



Maximum Marks : 70

SECTION - A

Answer any **Seven** questions out of **Ten**. Each question carries **Two** marks. (7×2=14)

1. a) Expand TRIPS and WIPO.
- b) What is Geographical Indication?
- c) What is a Trade Secret? Give an example.
- d) Mention any two features of National IPR Policy.
- e) Give the meaning of infringement.
- f) What are Related Rights?
- g) State any two benefits of certification marks.
- h) Write any two differences between Plant variety and Layout Design protection.
- i) What all can be registered as trade mark?
- j) State any two Rights of Patentee.

SECTION - B

Answer any **Four** questions out of **Six**. Each question carries **Five** marks. (4×5=20)

2. Explain in brief the procedure for the restoration of Lapsed Patents.
3. What are the rights granted under copyright law?
4. Define IP and explain the nature of IP.

[P.T.O.]





5. Describe the different types of Trade Marks with example.
6. Explain the effect and terms of protection of Geographical Indicators.
7. Explain the functions of office of the controller General of Patents, Designs and Trade marks.

SECTION - C

Answer any **Two** questions out of **Four**. Each question carries **Twelve** marks. (2×12=24)

8. Explain the various conventions, treaties and agreements relating to IPRs.
9. Discuss the process of Intellectual Property registration in India and highlight its importance in today's business.
10. Explain the preventive measures and legal remedies available for infringement of Patents in India.
11. Write a note on:
 - a) Trade marks registry and appellate board.
 - b) Rights of holder of trade marks.

SECTION - D

Answer the following question.

(1×12=12)

12. Coca-Cola has a registered trademark for their famous glass bottle. In the Statement of Claim dated 14 October 2010, Coca-Cola has filed a \$1 billion action against Pepsi for using a glass bottle, which is allegedly confusing because it is so similar to Coca-Cola's iconic glass bottle citing interference with their intellectual property rights. The court compared the two bottles, without their respective logos, and decided whether there is a strong likelihood that consumers will confuse the Coca-Cola bottle with the Pepsi bottle.
 - a) What is trademark infringement?
 - b) Who has infringed whose right?
 - c) What are the rights and remedies available to the affected party?
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